

Swain County Health Department



FAMILY PLANNING EXAMS

Minimum to
NO cost!

More Info: **488-3198**
Swain County Health Department



Our Mission

"The Mission of the Swain County Health Department is to provide compassionate, individualized quality health care by a caring professional staff, specifically trained to meet the special health care needs of all our citizens and to continually monitor, anticipate, and respond to community health problems with emphasis on health promotion, disease prevention and accessibility."

Our Values

Integrity - *We are committed to treating all people honestly and fairly, with dignity and respect.*

Accountability - *We are committed to fiscal and program accountability and evaluating our performance in terms of benefit to the public.*

Excellence - *We strive for excellence in services to our customers and in leadership throughout the public health system.*

Teamwork - *We are committed to working collaboratively with others to enhance public health services for our residents and our communities.*

Responsiveness - *We are committed to a strong, professional, responsive public health system that meets the challenges of promoting and protecting the public's health and adapts to a rapidly changing environment.*

Board of Health Members

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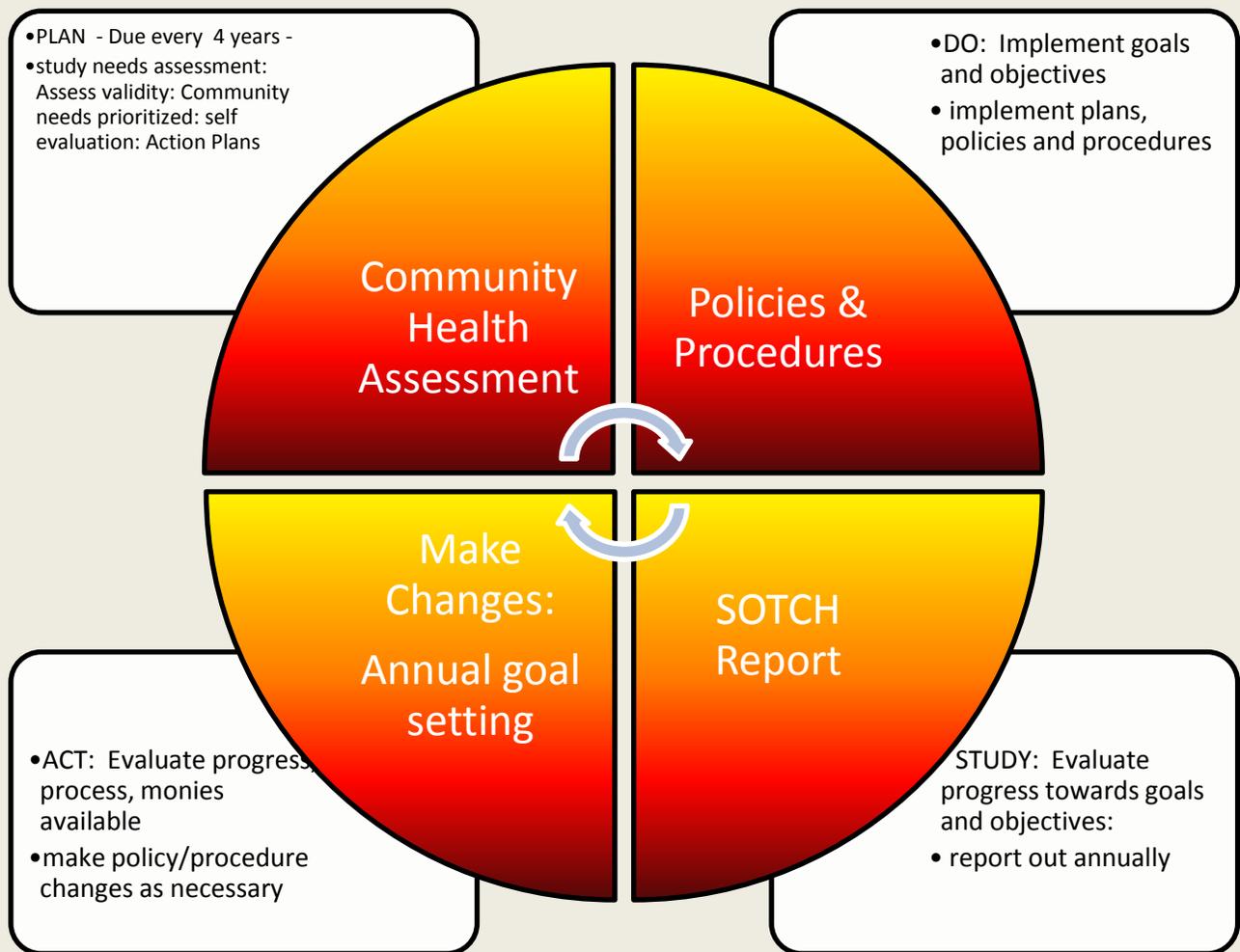
The Board of Health is the policy-making, rule-making and adjudicatory body for the Swain County Health Department.

Strategic planning process

The strategic planning team a methodical approach to creating an outcome based strategic plan for all areas in the health department to contribute towards a healthier community. Planning began with Strengths Weakness Opportunities and Threats (SWOT) analysis gathering information from staff, client input and feedback from community partners. The goal was to create a plan that would result in the development of outcome driven program activities. Theoretically this will lead to the achievement of the goals and objectives as outlined, derived from the community health assessment.

Strategic Planning Process

Continuous Improvement



SWoT Analysis

Strengths

- ✦ Has been accredited in 2006 successfully
- ✦ Knowledgeable Staff
- ✦ Credible community status
- ✦ Customer satisfaction highly regarded by staff
- ✦ Horizontal management style embraced, resulting in program performance autonomy.
- ✦ Positive relationship with the community and school system in health education programs.
- ✦ Close proximity to hospital facilities

Weakness

- ✦ Prior turnover in staff
- ✦ Tax base low, 86% land owned by state or federal government
- ✦ Inability to provide competitive salary to employees
- ✦ Space limitation an obstacle in housing distant providers for local access
- ✦ Merit raises not available
- ✦ Staff benefits not competitive with state or private entities

Opportunities

- ✦ Staff's continuous improvement initiative commitment in professional development
- ✦ Continuing active Partnerships within the community in developing grants and projects
- ✦ Positive and successful outcomes promoting desirous joint endeavors with community partners
- ✦ Swain County's outlook of a large elderly population creating an opportunity for visionary plans to serve this population.

Threats

- ✦ Financial resources unable to keep up with demanding requirements
- ✦ Budget cuts (Medicaid reimbursements)
- ✦ Meeting the needs of the growing elderly population

Goals, Strategies', Objectives

- ✚ *Goal I. Swain County Health Department will retain accreditation status by 2011.*
 - *Objective 1. The Swain County Health Department staff will complete all of requirements necessary as stated by the North Carolina Public health accreditation Board by July 2011.*

- ✚ *Goal II. Monitor Swain County's health status to identify community health problems/concerns annually by the Health Educator and other staff and report findings by December of the corresponding year.*
 - *Objective 1. By 2/10 the Community Health Assessment for 2009 will be submitted to the Office of Healthy Carolinians by the Health Educator and continued every fourth year.*
 - *Strategy 1. Continue to investigate the extent of childhood obesity in Swain County.*
 - *Strategy 2. Continue BMI evaluation in grades K-8 in Swain county Schools working with the SHAC and school personnel.*
 - *Monitor and problem solve teen pregnancy through the Positive Action for Youth (PAY) team and the health educator.*
 - *In developing programs and initiatives incorporate mental health deliveries through resources or viable referral.*
 - *Continue to promote environmental and policy changes in the community to promote healthy lifestyle choices.*

 - *Objective 2. The SCOTH will be completed and turned in the office of Health Carolinians by the Health Educator by December in years 2010, 2011, and 2012.*

- *Strategy 1. Review and document progress toward goals set in the four year community health assessment process.*
- *Strategy 2. Identify changes that effect the community climate relating to scope of practice of the Swain County Health Department*
- *Strategy 3. Attend workshops, conferences, and webinars to enhance knowledge of state strategies that can be implemented locally.*

Swain County Health Department Strategic Action Plan 2010-2013



Mission, Values, Goals



